Research on decision-making evacuation from a tsunami

Toshitaka KATADA, Noriyuki KUWASAWA, Masanobu KANAI and Kyohei HOSOI

Gunma University

1-5-1 Tenjin-cho, Kiryu Gunma, 376-8515 Japan

Phone: +81-277-30-1651 Fax: +81-277-30-1601 E-mail: t-katada@ce.gunma-u.ac.jp

The Indian Ocean Big Earthquake and Tsunami of 26 December 2004 had a lot of casualties. As

you saw from pictures of this tsunami, it is very difficult to evacuate safely after a tsunami arrives at

the beach. Therefore, it is necessary that people have the intention to evacuate early in order to

reduce the human costs loss involved in a tsunami.

It is true, that the disaster information such as a Tsunami information and evacuation order is one

of the factors in the decision-making regarding evacuation from a tsunami. However, even if disaster

information is published, there are many people who do not evacuate. The reason given for this has

to do with the problem of human's consciousness about disaster risk such as normalcy bias. In brief,

people would decide to evacuate by not only these given factors (such as seismic intensity and

disaster information) but also previous experiences (such as knowledge of tsunami and risk image).

Therefore the decision just to communicate disaster information quickly is not enough to encourage

people evacuation from a tsunami. It is therefore necessary to consider effective measures based on

people's decision-making to evacuate.

In this study, we researched the individual evacuation behaviors on Kiihantou-oki earthquake

tsunami and Toukaidou-oki earthquake tsunami on 5th September 2004. We then analyzed

decision-making structure to evacuate from a tsunami, based on psychological factors such as risk

image, sensory seismic intensity and disaster information such as evacuation orders. As a result, we

realized that sensory seismic intensity and risk image could affect decision-making evacuation from

a tsunami more than disaster information.

(255 words)